



The initiative for safe tuning presents the BMW i4 by AC Schnitzer as the new campaign car at the Essen Motor Show 2022

TUNE IT! SAFE! combines sporty performance and electrifying dynamics

Electric cars can be customised too and can generate emotions. TUNE IT! SAFE! proves this with the new campaign vehicle, which will give the starting signal for Europe's leading event for sporty vehicles with its world premiere at the start of the Preview Day of the ESSEN MOTOR SHOW. With the BMW i4 by AC Schnitzer in its original police outfit, the initiative for safe tuning combines sporty performance and electrifying dynamics.

From 2 to 11 December 2022, the new police car of the initiative supported by the Federal Ministry of Digital Affairs and Transport (BMDV), the Association of Automobile Tuners (VDAT), premium tyre manufacturer Hankook and many other partners can be seen live at the Essen Motor Show in Hall 7, Stand B11. In addition, visitors to the VDAT/TUNE IT! SAFE! stand can look forward to receiving free information from the Federal Motor Transport Authority (KBA) from the driving aptitude register, competent advice from tuning experts from various testing organisations and the police and of course the brand-new TUNE IT! SAFE! magazine as well as a big prize draw.

Power potential of the BMW i4 M50 Gran Coupé unfolds in Sport Boost mode

The focus of the event, however, is the first fully electric M car, the basis of which is provided by the BMW Group in the form of the BMW i4 M50 Gran Coupé and which has been given sportier driving dynamics and looks by the Aachen-based tuning specialists from AC Schnitzer. The performance and power inherent in the new TUNE IT! SAFE! campaign car is demonstrated by the two BMW M eDrive engines used in Sport Boost mode. In this mode, 400 kW/544 hp of power are unleashed, allowing the all-wheel driven car to accelerate to 100 km/h in just 3.9 seconds. The top speed is reached at 225 km/h.



Even higher agility and handling precision

On top of BMW's emission-free and emotional i4 model, AC Schnitzer places individual and tailor-made building blocks to achieve sporty performance which goes well beyond the series production model, bringing a motorsports feel to the road without the need for a combustion engine and exhaust system. With its suspension kit, AC Schnitzer lowers the suspension by approx. 20 to 25 mm on both axles. Due to the lower centre of gravity of the car, this ensures even greater agility and driving precision.

Optimising the dynamic and visual potential

Thanks to the extensive aerodynamics package, the Aachen-based tuning specialists significantly improve the driving characteristics of the TUNE IT! SAFE! campaign car. AC Schnitzer front spoiler elements, a front splitter and front side wings generate increased downforce to improve dynamics and handling. The AC Schnitzer rear roof spoiler, a carbon fibre rear spoiler and rear side wings are used to achieve even greater driving stability and dynamic performance at the rear. When it comes to looks, the AC Schnitzer design package for the side of the car (two elements per side) and the rear skirt protection film show that TUNE IT! SAFE! is moving well beyond series production with the BMW i4 by AC Schnitzer. In addition there is the extraordinary interior consisting of the following components: AC Schnitzer aluminium pedals, aluminium footrest, i-Drive cover and keyholder.

Ultra-high performance Ventus S1 evo 3 tyres by Hankook

Of course there is also a special set of wheels for the BMW i4 by AC Schnitzer. The AC4 FlowForming rim generation is characterised by its modern technical look combined with a high-quality production process. The rims on the front axle are 8.5J x 20 inches at the front and 9.5J x 20 inches in size on the rear. The ultra-high performance Ventus S1 evo 3 tyres by Hankook complement these wheels perfectly. The superb tread pattern delivers powerful performance and superior handling for a comfortable ride. On the BMW i4 M50, these Hankook tyres come in the dimensions 255/35 R 20 at the front and 265/35 R 20 at the rear.



TUNE IT! SAFE! – the initiative for safe tuning

The TUNE IT! SAFE! initiative illustrates that appealing creative tuning does not have to be in conflict with legal requirements. The initiative is supported by the BMDV (Federal Ministry of Digital Affairs and Transport), Hankook Tyres Germany, the VDAT (Association of Automobile Tuners), the ADAC (Allgemeiner Deutscher Automobil-Club; German Automobile Club), TÜV SÜD, the AvD (Automobile Club of Germany), the BRV (Bundesverband Reifenhandel und Vulkaniseur-Handwerk e.V., Association of German Tyre Retailers), the DVR (Deutscher Verkehrssicherheitsrat e.V., German Traffic Safety Association), DEKRA, the Essen Motor Show, the initiative "Gib acht Verkehr" (Take Care on the Road), the GTÜ (Gesellschaft Technische Überwachung mbH; Association of German Technical Supervision), the KBA (Kraftfahrt Bundesamt; Federal Motor Transport Authority), the police of North Rhine-Westphalia, the TÜV Rheinland, the DSK (Deutscher Sportfahrer Kreis, German Sport Drivers' Circle), the KÜS (Kraftfahrzeug-Überwachungsorganisation freiberuflicher Kfz-Sachverständiger e.V.; Motor Vehicle Monitoring Organisation of Freelance Motor Vehicle Experts) and the ZDK (Zentralverband Deutsches Kraftfahrzeuggewerbe e.V.; Central Association of German Motor Trades).

Brand new TUNE IT! SAFE! magazine with 64 exciting pages

TUNE IT! SAFE! presents a brand new issue of its magazine. The 64-page tuning read features a wide range of stories, important tuning and road safety tips as well as the latest news for automobile enthusiasts. Of course, the 01/2023 issue also presents the new TUNE IT! SAFE! police car in great detail. The magazine and the 104-page tuning guide are available free of charge from www.tune-it-safe.de. To answer all your questions on the subject of safe tuning, the virtual expert MR. SAFE T. is available on the website around the clock.

Reprint free of charge, specimen copy requested.

Press contact

TUNE IT! SAFE! | c/o P.AD.

Mr Daniel Exner-Hoffmann

Trotzenburg 1 | 58540 Meinerzhagen

Tel: +49 (0) 2354 / 91 82 18

E-mail presse@tune-it-safe.de

www.tune-it-safe.de



Specifications for the TUNE IT! SAFE! police car 2023

Vehicle type	BMW i4 M50
Drive	two BMW M eDrive engines
Top speed	225 km/h
Acceleration from 0-100 km/h	3.9 seconds
Total output in Sport Boost mode	400 kW (544 hp)
Max. torque in Sport Boost mode	795 Nm
Power consumption in kWh/100 km (WLTP)*	22.5-18.1
Electric range in km (WLTP)*	415-520
Capacity of lithium-ion battery in kWh	80.7 net / 83.9 gross

* Official data on power consumption and electric range were determined according to the prescribed measurement procedure and comply with Regulation (EU) 715/2007 as amended. WLTP figures take into account any optional equipment in the case of ranges. For vehicles newly type-approved since 01.01.2021, the official data no longer exist according to NEDC, but only according to WLTP. For more information on the NEDC and WLTP measurement procedures, visit www.bmw.de/wltp.

Further information on the official fuel consumption and the official specific CO2 emissions of new passenger cars can be found in the 'Guide to Fuel Consumption, CO2 Emissions and Electricity Consumption of New Passenger Cars', which is available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and at <https://www.dat.de/co2/>. Illustration(s) show(s) optional equipment.

TUNE IT! SAFE! - Tuning equipment

Ultra-high performance, Ventus S1 evo 3 tyres by Hankook
in sizes 255/35 R20 (front) and 265/35 R20 (rear)

Wheel set with alloy wheels AC4 Black/Bicolour incl. RDC unit AC Schnitzer dimensions: 8.5J x 20 (front) / 9.5J x 20 (rear)

Front spoiler elements, front splitter, front side wings, design package,
rear roof spoiler, rear side wings, carbon fibre rear spoiler, AC Schnitzer
rear apron protection film

Suspension lowering approx. 20-25 mm (front and rear) AC Schnitzer

Aluminium pedal set, aluminium footrest, keyholder, iDrive cover AC Schnitzer

Official police film decor, SECURLUX security film FOLIATEC.com

Special signalling system "RTK7", Hella flashing beacons