



At the Essen Motor Show 2021, the initiative for safe tuning presents a convertible as the new campaign car

TUNE IT! SAFE! presents a classic in police garb with the TECHART GT

Back to the roots: In 2005, TUNE IT! SAFE! unveiled the TECHART Coupé as the first symbol for safe and compliant automotive tuning and kicked off an unprecedented success story. Exactly 16 years later, the initiative for safe tuning is once again presenting a true classic in a police outfit with the TECHART GT and, for the first time, a convertible. The initiative's new campaign car, which is supported by the Federal Ministry of Transport, the German Association of Automobile Tuners (VDAT), premium tyre manufacturer Hankook and many other partners, will celebrate its world premiere at the Essen Motor Show in Hall 7, Stand B27.

With the sporty TECHART GT, TUNE IT! SAFE! has chosen an eye-catching symbol to show that you can achieve a great deal when tuning a car without losing out on road safety and conformity with regulations. With a convertible as the campaign vehicle for the first time, the focus is deliberately on aerodynamics, driving dynamics and interior. After all, the sports car already comes with plenty of power, dynamics and agility. Acceleration from 0 to 100 km/h only takes 4.4 seconds. The 385 hp TECHART GT boasts a top speed at 289 km/h.

All this power, however, is not put on the road since the TUNE IT! SAFE! police car is and remains a showcar to draw attention to safe and rule-compliant automobile tuning. The GT will celebrate its world premiere in original police outfit at the opening of the Preview Day of the Essen Motor Show on 26 November 2021 with the official unveiling at the VDAT/TUNE IT! SAFE! joint stand in Hall 7, Stand B27 and can then be admired at the Essen Power Festival until 5 December 2021. The official police foil decor by FOLIATEC.com as well as the special signalling system "Raptor+" and flashing beacons installed by Hella are real eye-catchers.



Ultra-high performance tyre Ventus S1 evo 3 from Hankook

The 20 filigree spokes of the TECHART Formula V multi-spoke wheel create a powerful, turbine-like look. The wheels, set in a monochrome paint finish with a segment highlighted in a contrasting colour, are 20-inch (front axle) and 21-inch (rear axle) and make for a truly sporty look. The UHP tyres from Hankook have the dimensions: 255/35ZR20 (front axle) and 315/30ZR21 (rear axle). The third S1 evo generation further improves wet grip and handling/steering precision in particular. Interlocking tread blocks provide significantly improved cornering stability, on wet and dry roads.

Stylish and balanced TECHART aerodynamics package

With the body kit, TECHART safeguards particularly well-balanced aerodynamics on the front and rear axles. The TECHART front spoiler I consists of five parts and features an integrated splitter element, which seems to float in the air making the car front appear particularly deep. Two-piece TECHART airframes accentuate the two air intakes on the front apron and provide additional visual presence. Sporty contoured TECHART side skirts continue the styling on the side of the car. In addition, there is a diffuser attachment for the rear apron and aero wings as well as the TECHART rear spoiler I which is distinguished by its discreet yet sporty styling.

Refinements by TECHART interior manufacturing

The vehicle is lowered by up to 40 mm using sports spring kit. But TECHART interior manufacturing places particular emphasis on the details in the interior. A handcrafted TECHART sports steering wheel with 12 o'clock marking catches the eye as soon as you open the door. The high-grade armrests on the doors, knee trims, the footwell and the centre console armrest have also been stylishly refined. For this purpose, the centre section of the rear seat bench has been fitted with perforated leather with Alcantara underlay.



TUNE IT! SAFE! – the safe tuning initiative

The TUNE IT! SAFE! initiative shows that creatively appealing tuning and legal provisions are by no means a contradiction. The initiative is supported by BMVI (Federal Ministry for Transport and Digital Infrastructure), Hankook Tyres Germany, VDAT (Association of Automobile Tuners), ADAC (German Automobile Association), AvD (Automobile Club of Germany), BRV (Federal Association of the Tyre and Vulcanisation Trade), DVR (Germany Road Safety Council), DEKRA vehicle inspection, the Essen Motor Show, the “Take Care on the Road” (Gib acht im Verkehr) initiative, GTÜ (Technical Inspection Association), KBA (Federal Office for Motor Vehicles), the police of North-Rhine Westphalia, TÜV Rhineland (German Technical Inspection Association), DSK (German Sports Driver Circle), KÜS (Motor Vehicle Inspection Organisation of Independent Motor Vehicle Experts) and ZDK (Central Association of the Germany Motor Vehicle Trade).

Brand new TUNE IT! SAFE! magazine with a total of 64 pages

To coincide with the world premiere of the new campaign vehicle, TUNE IT! SAFE! is presenting a brand new issue of its magazine. The 64-page tuning magazine features great stories, important tuning and road safety tips as well as hot news for automobile enthusiasts. Naturally the 01/2022 issue also features the new TUNE IT! SAFE! police car in detail. The magazine and the 104-page tuning guide are available free of charge at www.tune-it-safe.de. The virtual expert, Mr. Safe T, will answer your questions on the topic of safe tuning competently and around the clock on the website.

Publication free of charge, copy requested.

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