



At the Essen Motor Show 2019, the initiative for safe tuning presents a station wagon as a tuned police car

TUNE IT! SAFE! in sporty style with the power Avant ABT RS4-R

Thrilling sports looks driven by real Allgäu power – TUNE IT! SAFE! turns a station wagon into a tuned police car for the first time with ABT Sportsline. The already pretty powerful and dynamic Audi RS 4 Avant served as a basis for creating the TUNE IT! SAFE! campaign car. As a result, the ABT RS4-R in police uniform will celebrate its world premiere at the Essen Motor Show from 29.11. to 08.12.2019. In hall 7, stand C26, the new eyecatcher can be admired representing the initiative sponsored by the Federal Ministry of Transport, the Association of Automobile Tuners (VDAT), premium tyre manufacturer Hankook as well as numerous partners.

Be it wheels and tyres, suspension, add-on parts, engine, exhaust system or interior - once again TUNE IT! SAFE! proves that many things are possible in automotive tuning without losing the aspect of road safety and compliance with regulations. In the new campaign year the initiative for safe tuning shows how all this can also be expressed in the shape of a sports station wagon. The world's largest Audi and VW tuner ABT Sportsline turns the powerful RS4 into a true power Avant with an additional 80 horsepowers. This measure results in 390 kW (530 hp) with 690 Nm of torque. In addition, there is a 4-flow ABT silencer system with 102 mm carbon fibre tailpipes. And the rest isn't bad either.

All this power, however, is not put on the road since the TUNE IT! SAFE! police car is and remains a showcar to draw attention to safe and rul-compliant automobile tuning. The ABT RS4-R will celebrate its world premiere in original police outfit at the opening of the Preview Day of the Essen Motor Show on 29 November 2019 with the official unveiling at the VDAT/TUNE IT! SAFE! joint stand in hall 7, stand C26 and can then be admired at the Essen Power Festival until 8 December 2019.



The matching tyres: Ultra-high-performance tyres, type: Ventus S1 evo 3 Hankook

The athletic 20 inch light alloy wheel ABT SPORT GR is fitted with matching tyres from the TUNE IT! SAFE! main sponsor Hankook. The premium tyre manufacturer mounts the 275/30 ZR 20 ultra-high performance Ventus S1 evo 3 tyres on the front and rear axle. The third S1 evo generation improves wet grip and driving performance/steering precision even further. Interlocked tread blocks provide significantly improved cornering stability on wet and dry roads. Combined with front and rear sport anti-roll bars and coilover springs, the result is a sporty, dynamic driving experience.

Signal system and official decor for an authentic police car

The official police decor makes the TUNE IT! SAFE! campaign car a truly unique specimen. The police outfit (blue and yellow film) was fitted once again by FOLIATEC.com in high-precision style. Hella once more provided the original "RTK7" police signal system and flashing beacons to give the car the true police look. Bertrandt's development experts ensured that the signal system is mounted on the roof with the optimum mounting bracket. All this turns the ABT RS4-R into a truly symbolic car.

Exclusive: All tuning topics packaged in an app

The brand new edition of the TUNE IT! SAFE! magazine boasts an impressive 64 pages of diverse stories, tuning tips and new products for automobile enthusiasts. The TUNE IT! SAFE! tuning guide for iOS and Android is new and exclusive. The app offers features such as 360° Car Loop, dB Control and Mr. Safe T.-Chat. All tuning themes are compactly packaged in one app. In addition, tuning experts from test organisations and institutes, VDAT and the NRW police are available for individual consultations on all days of the show. And the Federal Office for Motor Vehicles (KBA) can inform visitors of their driving licence 'point score' in Flensburg.



TUNE IT! SAFE! – the safe tuning initiative

The TUNE IT! SAFE! initiative was brought into being in 2005 in order to show that creatively appealing tuning and legal provisions are by no means a contradiction. The initiative is supported by BMVI (Federal Ministry for Transport and Digital Infrastructure), Hankook Tyres Germany, VDAT (Association of Automobile Tuners), ADAC (German Automobile Association), AvD (Automobile Club of Germany), BRV (Federal Association of the Tyre and Vulcanisation Trade), DVR (Germany Road Safety Council), DEKRA vehicle inspection, the Essen Motor Show, the “Take Care on the Road” (Gib acht im Verkehr) initiative, GTÜ (Technical Inspection Association), KBA (Federal Office for Motor Vehicles), the police of North-Rhine Westphalia, TÜV Rhineland (German Technical Inspection Association), DSK (German Sports Driver Circle), KÜS (Motor Vehicle Inspection Organisation of Independent Motor Vehicle Experts) and ZDK (Central Association of the Germany Motor Vehicle Trade).

For more information go to www.tune-it-safe.de and www.facebook.com/tune.it.safe. The virtual expert, Mr. Safe T, will answer your questions on the topic of safe tuning competently and around the clock on the website.

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